



Public Service Announcement

Preliminary Round

Purpose: To encourage HOSA members to analyze the general public's understanding of a health issue, and to use technology to produce a visual public service announcement that informs the community about an important health issue.

Description: In this event, teams consisting of three-six (3-6) members will produce a 30-second visual Public Service Announcement (PSA). The PSA will promote a health service organization, bring awareness to a health situation, or educate the public at large in regard to health and well-being. Preliminary round will be the viewing of the PSA by the judges. Competitors should submit the video or a link to the video and all supporting documentation to Illinois HOSA via email at illinoishosa32+psa@gmail.com

2018-19 Topic:

Be the First. . . Tobacco-Free Generation

Rules and Procedures

1. Competitors in this event must be active members of HOSA-Future Health Professionals, in good standing in the division in which they are registered to compete (Secondary or Postsecondary/Collegiate).
2. Competitors must be familiar with and adhere to the "[General Rules and Regulations of the National HOSA Competitive Events Program \(GRR\)](#)."
3. The PSA must be original with the teams drawing upon artistic, musical, written, and technical skills to create an original production. Running times will be considered as first fade/visual/sound to the last.
4. The beginning of the PSA may include a title. The end of the PSA may include credits for the team members or HOSA chapter. Teams may use creativity when adding the title and credits to the PSA. The title and credits will be counted in the 30-second time limit.
5. The team will choose the genre (comedy, drama, documentary, musical video, etc.) and target audience they think will work best with their PSA to promote the subject/theme.
6. The work on this PSA must be completely accomplished by team members. They may receive instruction in filming and editing from an outside source, however, the actual filming, editing, and all production steps must be accomplished by team members. This does NOT include the actors. Actors may or may not be members of the team. Advisors must sign the Validation Form, found in these guidelines. Verifying that only team members worked on the production of the PSA.

7. If you are using any kind of music or copyright protected logos or material (including trademarked products) in the PSA, you and your chapter advisor are responsible for obtaining all necessary releases and meeting all legal requirements. Written permission to use copyright-protected material in your PSA must be included with the Copyright Form and submitted with the video.

8. The PSA must be shown at the team's school, in the community, on a local TV station, and/or on social media. The accompanying Air Date Form in these guidelines must be completed and submitted with the video. The form attests to the date(s) the PSA was presented, and requires the signatures of the community organization's executive director, station manager, or school principal it is was aired at school.

9. Judges will use the Preliminary Round rating sheets to judge each PSA. The PSA must be in English for judging.